

Media Technology 3221  
2011-12  
Mr. P. McCormack

**Unit 1**  
**3 cycles**

Students will learn...

- Topic #1 The different types of camera and video shots.
- Topic #2 The basics of digital video and computer operation.
- Topic #3 Introduction to editing software.

**Unit 2**  
**3-4 cycles**

- Topic #1 The basic concepts of video editing using a digital editing system
- Topic #2 Making transitions between different scenes.
- Topic #3 Students will learn how add appropriate music to video.
- Topic #4 Students will learn how to add titles as overlays or credits.
- Topic # 5 Students will work on first mini project.

**Unit 3**  
**5-6 cycles**

- Topic #1 Students will learn the concepts of good script writing.
- Topic #2 Students will learn how to mix audio both music and voice over.
- Topic #3 Students will learn the concepts of good lighting.
- Topic #4 Students will learn how to make animated titles using various editing software .

**Unit 4**  
**12 cycles**

- Topic #1 Major Projects - Students will work on several projects.
- Topics will include:

Claymation, Commercials, News Items, Interviews, Mini-Documentary, Year End Still Video, Community Events (primary concert, public meeting, awards night, Remembrance Day, etc

Evaluation: Quizzes 20%  
Mini-Assignments 20%  
Video Projects 60%