

## **Consumer Studies Assignment**

2012 Fact or Fiction?

Alone or with a partner

Create an ad of some sort to sell either a product or service related to the supposed 2012 “crisis”.

This can be done in any medium: poster, web page, power point or video.

Include: graphics, contact information, slogan, supply and demand chart

This will be due at the end of class on Wed. Feb. 8