

Unit: Tech Then and Now

Focus Media Texts

Evaluate Media Texts p.86 in text

All media texts are influenced by the values of their creators.

- Some values behind a media text are obvious.
- Some values behind a media text are **not** obvious
- As consumers of media it's important to make choices on our own values and not to be overwhelmed by someone else's values.

Questions to consider

1. Do the characters look like people around me?
2. Is the situation presented in the media text realistic?
3. Do the characters in the text reflect my values?
4. Can I think of someone who would find this media text upsetting or offensive?